

KELLEY DIGITAL LLC · FRACTIONAL PAID MEDIA STRATEGY

\$499
FLAT RATE

The Paid Media Clarity Audit

A focused, senior-level review of your ad accounts — built to surface waste, gaps, and fast wins in under a week.

WHAT IT IS

Senior strategy eyes on your ad accounts.

You get a thorough, structured review of how your paid media is currently set up — across Google, Meta, or any channel you're running. No fluff, no jargon. Just honest findings and a clear path forward.

HOW IT WORKS

Simple, low-friction, fast.

Share read-only access to your ad accounts. We conduct a deep review within 3–5 business days and deliver a written summary with prioritized action items. One optional follow-up call included.

WHAT YOU RECEIVE

- ✓ **Account health scorecard**
Campaign structure, settings, and setup review
- ✓ **Top 3–5 priority fixes**
Ranked action items for immediate impact
- ✓ **Quick-win opportunities**
Changes you can make this week for better ROI
- ✓ **Spend & efficiency analysis**
Where your budget is working — and where it isn't
- ✓ **Channel fit assessment**
Are you on the right platforms for your goals?
- ✓ **30-min follow-up call**
Walk through findings and answer your questions



You're spending on ads but not confident the budget is being used well.



You want to launch paid media but don't know where to start or how to evaluate performance.



You have an agency or in-house team and want an independent second opinion.

Kelley Digital

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Book Your Audit →

Limited spots available each month